

Introduction

Thank-you for your interest in Alocet's Reseller Partnership Program. By completing this application you will help Alocet assess your qualifications as a Reseller Partner and you will learn about Alocet's policies. In order to meet the high-quality standards expected by the industry and by Alocet, applicants must meet all set standards and qualifications. Exceptions to these standards and qualifications will be determined on a case-by-case basis at the sole discretion of Alocet.

Please submit* all Reseller Partnership Applications to:

55 Eglinton Ave. East
Suite 804, M4P 1G8
Toronto, Ontario, Canada

Fax: 416.640.6027

Send Enquiries to: partnerships@alocet.com

* Alocet reserves the right to accept or reject any application submitted at its sole discretion.

Requirements

Applicants must submit the following documents to be considered for the Alocet Reseller Partnership Program:

- 1) Company Site Information
- 2) Business Description
- 3) Business References

Incomplete applications will not be considered. Please allow a minimum of three weeks to process all applications.

Note: *Should an Alocet Reseller Partner provide inaccurate information, abuse the toll-free customer support line or otherwise fail to maintain Alocet Approved Reseller Partnership Standards, Alocet may, at any time, terminate the Reseller Partner's status as an Alocet Approved Reseller Partner.*

Company Site Information

Please fill out information for each site that you will be selling software from. In the event that you have more than one (1) site, please photocopy this sheet.

Date:	_____		
Company Name:	_____		
Contact Person:	_____		
Title:	_____		
Address:	_____		
City:	_____	Province/State:	_____
Country:	_____	Postal/Zip:	_____
Phone Number:	_____	Fax Number:	_____
Email Address:	_____		
Will Alocet have to ship you materials to another address? If yes, please provide address below:			
Address:	_____		
City:	_____	Province/State:	_____
Country:	_____	Postal/Zip:	_____
Phone Number:	_____	Fax Number:	_____

Business Description

Please indicate the type of business/organization by checking one of the boxes below:

- Chain Outlet (company-owned)
- Chain Outlet (franchised)
- Consultant
- Mail Order/ Catalog
- Service Bureau
- Association
- Government Agency
- Educational Institute
- Other (Specify): _____

Please indicate the type of software that you sell by checking a box below (indicate more than one if applicable):

- Windows
- Macintosh
- Industry-specific software (Specify):
- Graphics
- Desktop Publishing
- Internet
- Accounting
- Management Software (Specify):
- Other (Specify): _____

Please indicate the types of services that you provide by checking a box below (indicate more than one if applicable):

- Software Consultation
- Industry-specific consultation (Specify industry): _____
- Software/Hardware Installation
- Certified Instructor (Specify program): _____
- Hardware Repairs
- Other (Specify): _____

Please fill out the company-specific information below:

Type of Business:
<input type="checkbox"/> Corporation
<input type="checkbox"/> Partnership
<input type="checkbox"/> Limited Partnership
<input type="checkbox"/> Sole Proprietor
<input type="checkbox"/> Subsidiary or Affiliate (Specify): _____
Length of time in business: _____
Length of time at current address: _____

Business References

Please fill out the reference information below. It is required that you provide at least three business references. These references may be clients, suppliers, distributors or other companies with whom you have an existing reseller relationship.

Reference Number One

Company Name: _____	
Contact Person: _____	
Address: _____	
City: _____	Province/State _____
Country: _____	Postal/Zip _____
Phone Number: _____	Fax Number: _____
Email Address: _____	

Reference Number Two

Company Name: _____	
Contact Person: _____	
Address: _____	
City: _____	Province/State _____
Country: _____	Postal/Zip _____
Phone Number: _____	Fax Number: _____
Email Address: _____	

Audits

All Alocet Approved Reseller Partners are subject to audit at any time upon twenty-four hours notification by Alocet. Partners shall maintain complete and accurate records of promotion, marketing, sales and distribution of Alocet products, for a period of two (2) years from the date of activity. If requested by Alocet, all such records and supporting documentation must be made available.

Consideration of Application

This application is submitted by the Alocet Partner Applicant for the purpose of becoming an Alocet Approved Reseller Partner. The Applicant acknowledges and agrees that Alocet's consideration of the application does not ensure that the Applicant will be chosen as an Alocet Approved Reseller Partner. Alocet reserves the right to accept or reject any application submitted, at its sole discretion. THIS APPLICATION IS EFFECTIVE AND BINDING ON ALOCET ONLY UPON THE APPLICANT'S CONFIRMATION OF APPROVED PARTNER RESELLER STATUS BY ALOCET.

FAILURE TO COMPLETE ALL SECTIONS OF THIS APPLICATION AS REQUIRED WILL RENDER THIS APPLICATION INADMISSABLE.

Termination

If this application is accepted, Alocet reserves the right to revoke the application status at any time without prior notice. The Applicant acknowledges and agrees that it does not expect the business relationship with Alocet to continue for a minimum number of years or, assuming acceptance of this application by Alocet, that the Reseller Partner will achieve a minimum profit level. The parties agree that the termination provisions provided herein, in terms of both notice and default, are reasonable and agree not to contest these provisions by way of wrongful termination proceedings or otherwise. In the event of termination, the Applicant agrees Alocet is not liable for compensation, reimbursement or damages on account of the loss of prospective profits on anticipated orders or on account of expenditures, investment, leases or commitments in connection with the business of goodwill of the Applicant.

Signature

BY SIGNING BELOW, THE APPLICANT REPRESENTS AND WARRANTS TO ALOCET THAT THE INFORMATION PROVIDED TO ALOCET IS TRUE AND ACCURATE, AND AGREES TO IMMEDIATELY PROVIDE ALOCET WITH ANY CHANGES IN INFORMATION. IN THE EVENT SUCH INFORMATION IS DETERMINED TO BE INACCURATE, THE APPLICANT ACKNOWLEDGES AND AGREES THAT ALOCET MAY, AT ANY TIME AND AT ALOCET'S SOLE DISCRETION, TERMINATE THE APPLICANT AS AN ALOCET APPROVED RESELLER PARTNER.

Applicant's signature: _____

Name: _____

Title: _____

Witnessed by an officer of the company (signature): _____

Name: _____

Title: _____

Date: _____